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Flow Power secures offtake from Stubbo Solar to underpin Flow Home launch in NSW

Australian renewable energy retailer, Flow Power, has secured 10% of the generation from ACEN Australia's Stubbo Solar; a 400 MW solar project that will produce enough clean energy to power around 185,000 homes.

The offtake will allow households to support the production of locally generated renewable electricity and underpin the national rollout of innovative home electricity plan, Flow Home, as it expands into New South Wales.

Built and owned by, [ACEN Australia](#), Stubbo Solar is one of the largest new solar projects coming online to generate renewable energy for the National Electricity Market (NEM). Flow Power's offtake agreement is part of its commitment to ensure that 100% of Flow Home customers' electricity usage is matched with GreenPower accredited renewable electricity from local projects.

"We are delighted to be partnering with ACEN Australia once again in contracting offtake from Stubbo Solar, supporting our launch of Flow Home in New South Wales," said Byron Serjeantson, Chief Operating Officer at Flow Power.

"This agreement helps us link everyday households to renewable energy, in a way that supports Australia's clean energy transition. We're pleased to support ACEN Australia's growing portfolio of renewable projects and look forward to working together to expand access to clean energy in New South Wales."

Flow Home is a flexible, wholesale-linked electricity plan that rewards customers for shifting their energy use to times when renewable generation is abundant. Innovative technology and smart energy management tools allow households to take advantage of low cost, renewable energy in the grid.

All Flow Home customers are supporting local Australian renewable projects, including [Newstead Energy Project](#), [Hepburn Energy Park](#), [Berri Energy Project](#), [Clermont Solar Farm](#) – and now, Stubbo Solar. 100% of their energy use is matched via [GreenPower](#), with renewable energy added to the grid from their nominated project. This approach sets a new standard in renewable energy for residential retail, giving customers the opportunity to support specific generators that they nominate through their electricity plan.

"Our partnership with Flow Power allows renewable energy from Stubbo Solar to be directly matched to customer demand," said David Pollington, Managing Director, ACEN Australia.

"It's an example of how new offtake models can deliver shared value, connecting generation to end users, driving affordability, and strengthening grid resilience as Australia accelerates its clean energy transformation."

The Stubbo offtake agreement forms part of Flow Power's broader strategy to secure long-term renewable supply and expand its portfolio of local clean energy projects across the NEM. By including 100% GreenPower accredited renewable electricity in its residential products, Flow Power aims to encourage households to become active participants in Australia's renewable transition, helping them to reduce their energy costs and carbon emissions.

Flow Home is available now in Victoria, New South Wales and South Australia. Queensland is coming soon. For more information about Flow Home, visit: flowpower.com.au/residential

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Notes to Editors

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About Flow Power

Flow Power is an electricity, technology and engineering company that has been reshaping energy for Australia since 2008. Flow Power's renewable energy portfolio encompasses wind, solar and storage – while its innovative approach uncovers new and better ways to deliver reliable, renewable energy that brings costs down and puts the power back in customers' hands.

One of Australia's fastest-growing energy retailers, Flow Power serves some of our best-loved organisations including Asahi Beverages, Sydney Opera House, Snack Brands, Westpac, City of Sydney, The University of Melbourne, RM Williams, Newcastle Airport and Harris Farm Markets.

A long-term industry leader in the renewable energy transition, Flow Power has recently launched its innovative residential electricity plan, Flow Home, which empowers Australians to make their homes a force for good in the renewable energy transition.

Flow Power: creating Australia's renewable energy future, together.

For more information: flowpower.com.au

About Flow Home

Flow Home is a residential electricity plan from Flow Power that aims to disrupt the traditional energy market by empowering households to be part of Australia's energy transition. The plan helps households take more control over the amount they pay for energy, while increasing their consumption of abundant renewable energy and reducing Australia's dependency on outdated fossil fuelled generators.

Flow Home encourages efficient energy use with a mechanism called the Price Efficiency Adjustment (PEA). Customers receive 100% GreenPower and a fixed base energy rate (which is below the Victorian Default Offer), which is adjusted by their PEA to give their monthly usage rate. The PEA reflects how effectively customers use energy during cheaper, peak renewable periods, and their bill is adjusted accordingly.

As a technology-integrated plan, Flow Home customers can use the Flow Power app to monitor and manage their usage in real-time, enabling informed energy decisions in line with wholesale market conditions.

Flow Home launched in 2024 in Victoria and will begin to roll out to other states in November 2025.

Fact sheets for Flow Home are available at flowpower.com.au/residential/pricing/energy-fact-sheets/. For clear advice on the right plan for you, contact the Flow Power team via live chat on our website between 9am – 5pm Monday to Friday: flowpower.com.au/residential/

About ACEN Australia

ACEN Australia is the platform representing ACEN's renewable energy assets in Australia. With more than 1 gigawatt (GW) capacity of large-scale renewable energy generation in construction and operations, and more than 13 GW capacity in the development pipeline, its portfolio includes solar, wind, battery and pumped hydro projects across Australia.

New England Solar (Stage 1) in NSW is ACEN Australia's first operational project which commenced generating in 2023. Stubbo Solar in the NSW Central West Orana Renewable Energy Zone is ACEN Australia's second project, which is currently being commissioned.

With 120+ employees and growing, our people are based in Tasmania, Victoria, New South Wales, and Queensland.

www.acenrenewables.com.au